Contents

[Project Summary 2](#_Toc133914484)

[Review of Goals and Objectives 2](#_Toc133914485)

## Project Summary

Get Outside Alliance is a small but impactful nonprofit that aims to inspire and empower individuals to engage with their local state parks and natural environments through volunteerism. Through their work, they strive to promote environmental education, foster stewardship, and enhance the recreational opportunities available in our state parks.

The Get Outside Alliance team is composed of three Houston-based volunteer founders with little expertise, time, or resources to develop tools that provide in-depth demographic data that lets the team identify and recruit volunteers. Without the tool developed, the Get Outside Alliance team will not be able to scale and continue to create meaningful opportunities to engage with the Texas State Park and Wildlife System efficiently and effectively.

To get ahead of this problem, Team 2 collaborated with the Get Outside Alliance team to create two deliverables that will grow with the organization. The two deliverables consist of a dashboard that shows demographic data for areas surrounding State Parks and a user manual for the dashboard. Throughout the project, the Get Outside Alliance team had two main requirements for the final deliverables: 1) the tool had to be easy to use and 2) the tool had to be free.

## Review of Goals and Objectives

Our goals for the project were to create a dashboard and accompanying user manual that will allow the Get Outside Alliance team to understand where their future volunteers are. Our original project objectives and scope were limited to parks within a two-hour drive of the Greater Houston Area.

After looking at the available data, we were able to open our scope to include all the Texas State Parks. This shift in focus allowed us to create a dashboard that is completely automated and self-sustaining. All the Get Outside Alliance team must do is login to their website and the dashboard will be there and completely updated.